



May 14-18, 2012, Silk Road Conference and Silk Road Week in Illinois

## SPONSORSHIP PACKAGES

### CONFERENCE TITLE SPONSOR: \$10,000

All benefits of Platinum Level Sponsorship PLUS,

- Company name recognized as the “Sixth Annual Silk Road Conference Sponsor”
- Logo and company name prominently displayed as “Sixth Annual Silk Road Conference Sponsor” in conference related promotional and advertising materials, brochures, direct mail, press releases, print and broadcast media.
- Company logo prominently displayed as “Sixth Annual Silk Road Conference Sponsor” on sponsors signage and on A/V screen before and after presentations
- Logo and company name displayed as “Sixth Annual Silk Road Conference Sponsor” on the cover of conference folder
- Complimentary one year membership to WTC-Illinois and TACCI-Midwest

*Note: there will only be one title sponsor.*

### PLATINUM LEVEL SPONSORS: \$5,000

All benefits of Gold Level Sponsorship PLUS,

- Logo and company name prominently displayed as “Platinum Sponsor” in conference related promotional and advertising materials, brochures, direct mail, and press releases
- Company logo prominently displayed on sponsors signage and on A/V screen before and after presentations
- Full page advertisement and logo on sponsorship recognition card in conference folder
- One year membership to WTC-Illinois and TACCI-Midwest at 50% discount

*Note: there will be a maximum of 2 platinum sponsors.*

### CONFERENCE LUNCH SPONSOR: \$5,000

All benefits of Gold Level Sponsorship, PLUS

- Logo and company name prominently displayed as “Conference Lunch Sponsor” in conference related promotional and advertising materials, brochures, direct mail, and press releases
- Company logo prominently displayed on sponsors signage and on A/V screen before and after presentations
- Company signage displayed at lunch area as venue configuration allows
- One year membership to WTC-Illinois and TACCI-Midwest at 25% discount
- Opportunity to introduce lunchtime seminar presenter



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### **GOLD LEVEL SPONSORS: \$2,500**

- Logo given sponsorships recognition in conference related promotional and advertising materials, brochures, and direct mail
- Company logo prominently displayed on sponsors signage and on A/V screen before and after presentations
- Logo and company name prominently displayed at [www.SilkRoadConference.org](http://www.SilkRoadConference.org) and organizers' web sites ([www.CAPRC.org](http://www.CAPRC.org), [www.wtcil.org](http://www.wtcil.org), and [www.TACCI-Midwest.org](http://www.TACCI-Midwest.org).)
- Company signage as venue configuration allows
- Company literature displayed in exhibit area and distributed during conference
- Logo on sponsorship recognition card in conference folder
- Logo projected intermittently during plenary sessions
- Exposure to 250+ participants

### **CONFERENCE SESSION & COFFEE BREAK SPONSOR: \$1,000**

- Logo given sponsorships recognition as "Conference Session Sponsor" in conference related promotional and advertising materials, brochures, and direct mail
- Company logo prominently displayed on sponsors signage and on A/V screen before and after presentations
- Logo and company name prominently displayed at [www.SilkRoadConference.org](http://www.SilkRoadConference.org) and organizers' web sites ([www.CAPRC.org](http://www.CAPRC.org), [www.wtcil.org](http://www.wtcil.org), and [www.TACCI-Midwest.org](http://www.TACCI-Midwest.org).)
- Company banner display in coffee break/exhibit area

### **CONFERENCE BAG SPONSOR: \$1,000**

- Logo given sponsorships recognition in conference related promotional and advertising materials, brochures, and direct mail
- Company logo prominently displayed on sponsors signage and on A/V screen before and after presentations
- Logo and company name prominently displayed at [www.SilkRoadConference.org](http://www.SilkRoadConference.org) and organizers' web sites ([www.CAPRC.org](http://www.CAPRC.org), [www.wtcil.org](http://www.wtcil.org), and [www.TACCI-Midwest.org](http://www.TACCI-Midwest.org).)
- Company logo and name on conference bags

### **TABLE TOP EXHIBITS: \$ 250**

Only limited number of exhibits is available at \$250 each, for a 5 foot long table space.  
For availability please contact us at [info@SilkRoadConference.org](mailto:info@SilkRoadConference.org)

**For conference information and to become a sponsor please  
visit us at [www.SilkRoadConference.org](http://www.SilkRoadConference.org) or Email us at [info@silkroadconference.org](mailto:info@silkroadconference.org)**



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## WHY SILK ROAD CONFERENCE?

The series of annual "Silk Road Conferences" was established by The Central Asian Productivity Research Center in Chicago in 2005. The purpose is to focus on the geopolitical aspects of Central Asia and the Silk Road region, growing business opportunities, and its expanding economic development and importance to the global economy.

## HISTORY OF THE "SILK ROAD CONFERENCES"

November 2005: "Rebuilding of The Silk Road"

Northeastern Illinois University Programming Board, Northeastern Illinois University

May 2006: "Financial Aspects and Economic Development"

School of Economics Nakhchivan State University, Nakhchivan Autonomous Republic, Azerbaijan and Hacettepe University, Ankara, Turkey

(The CAPRC also supports the "Finance Society of Turkey's events held annually in Ankara.)

July 2007: "The New Silk Road: Trade and Investment Opportunities In Central Asia and the Caucasus"

World Trade Center-Illinois and Chicagoland Chamber of Commerce

December 2007: "Turkey: An Emerging Global Energy Hub"

(Eighth in a series of events focusing on global energy security)

CAPRC, in cooperation with Consulate General of Turkey, International Press Club of Chicago, and Tavern Club Chicago, Illinois

June 2008: "New Silk Road Business Opportunities"

CAPRC and Pakistan Club (University of Chicago) in cooperation with consulate generals and embassies of nations involved. University of Chicago Gleacher Center, Chicago

November 2009: "Turkey: Political And Economic Development For the Future"

CAPRC, in cooperation with College of Business, Northern Illinois University, Barsema Alumni and Visitors Center, DeKalb, Illinois

June 2009: "The Energy Security Triangle: Defining Risks and rewards"

CAPRC, in cooperation with National Strategy Forum and the Union League Club of Chicago

April 2010: "Silk Road Conference" and Discussion of the U.S. National Export Initiative by Under Secretary Robert Hormats of the U.S. State Department"

Northwest Indiana World Trade Council, Hammond Innovation Center

CAPRC, in cooperation with Indiana Small Business Development Center, Hammond, Indiana

July 2011: "Sixth Annual Silk Road Conference: GLOBAL ENERGY SECURITY"

CAPRC, in cooperation with World Trade center Chicago-Illinois, Turkish American Chamber of Commerce & Industry-Midwest, College of Business, Northern Illinois University, and Hacettepe University, Ankara-Turkey at Kent College of Law Conference Center, Illinois Institute of Technology, Chicago

**For conference information and to become a sponsor please**

**visit us at [www.SilkRoadConference.org](http://www.SilkRoadConference.org) or Email us at [info@silkroadconference.org](mailto:info@silkroadconference.org)**



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